

Advertising and Design



C R E A T I V E

Great design and creative execution make an enormous difference in the effectiveness of any company's advertising and marketing. KCL Creative delivers fresh creative perspectives and all the tools you'd expect from a large advertising agency with a price that fits your budget. Keeping clients' goals in mind, KCL Creative is always looking to the future - staying abreast of the latest trends and technologies for design, materials and printing. And for clients, the process is seamless from the planning stages through creative execution.

Among the services offered by KCL Creative are:

**Print Advertising**

Trade & Consumer Print Advertising  
Media Research & Buying  
Sales Collateral Materials  
Catalogs  
Brochures  
Postcards & Mailers  
Packaging  
Newsletters  
Annual Reports

**Identity**

Logo Naming & Development  
Positioning Statements  
Image Management

**Other Services**

Photography Direction  
Interior & Exterior Signage  
Trade Show Displays &  
Supporting Materials

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